

ISE Innovation Workshop:

Future Global Trends & Applications in AR & VR Technology and Video

Digital & Creative Sector

12 October 2017

Brands Hatch Place Hotel 3:30pm - 7:30pm

www.iseproject.eu

#ISE2Seas



FREE Event

Registration:

<http://iseproject.eu/content/future-global-trends-applications-ar-vr-technology>

Time:

03:30 pm to 7:30 pm

Venue:

Brands Hatch Place Hotel,
Brands Hatch Rd.
Fawkham DA3 8NQ

**Kent Digital & Creative companies are invited to
this *FREE* workshop focused on *Video and
Augmented & Virtual Reality Technology***

Why attend?

Hear from experts from Belgium & the Netherlands::

- ⇒ **Coen Sanderik**, Brabant Development Agency - a leading expert in coaching start-ups in augmented and virtual reality (VR/AR), robotics and predictive maintenance. Coen also leads the annual market survey "[Hype or Serious Business?](#)", which aims to provide unique insights into the emerging VR/AR market and its future potential.
- ⇒ **Detlef La Grand** - Founder of [VRmaster](#) – A market leader in the development and application of VR technology in the training environment VRMaster has experience of cross sector applications and provides advice, design and development for global clients
- ⇒ **Stef Wynendaele** – Country Manager for video content expert [StoryMe](#)
Find out how the company positioned itself in international markets producing more than 1,500 videos for major brands including Coca-Cola, Microsoft, Samsonite and Eastpak!

For more information:

Andra Grecu
ISE Project Officer

T: +44(0) 3000 422416

E: andra.grecu@kent.gov.uk

About ISE:

The EU-funded ISE project helps Kent businesses with innovation & internationalisation and connects them to new contacts in France, Belgium & the Netherlands. ISE is part-financed by the Interreg 5A 2 Seas Programme through the European Regional

Also, find out how the ISE project can help your business and enjoy **networking** with other businesses over canapés.

INNOVATIVE SECTOR EXCHANGE (ISE)