

## The GREAT Food from Kent Project



The GREAT Food from Kent project ran from August 2015 to March 2016 and focused on boosting export capacity among Kent food & drink business as well as promoting Kent's food & drink-related tourism offer in overseas markets. Although phase 1 has now finished, Kent County Council is working on some potential follow-up activities with contacts in Belgium, France & Germany.

Phase 1 Project highlights included:

### The Kent stand at Tavola 2016:

12 Kent companies were able to showcase their food & drink products at this major international trade fair back in March. Companies are now working closely with UKTI SE to follow up leads and add to some of the overseas orders already secured.



### Kent Visit to Anuga 2015:

10 Kent businesses travelled to Germany in October 2015 to visit one of the largest food & drink trade shows in the world. They were able to find out about the latest market trends in Europe and beyond and participated in a number of pre-arranged meetings with international industry experts thanks to the Enterprise Europe Network.



### GREAT Images of Kent:

Keep an eye out for the new "Food is GREAT" images which focus on some of Kent's famous food & drink locations:

