SE CLUSTERS BOOKLET



European Regional Development Fund









The ISE project was part-financed by the Interreg 2 Seas programme and the European Regional Development Fund









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BOOKLET

couldn't Sadly we hold the last of the ISE events physically this year in France, Belgium, England or the Netherlands, but as the project will be ending after December 2020, we have some key information we want to share with you all to help you to stay in touch with other companies going forward, as well as information about future activities.

IMAGINEERS INTERNATIONAL As many of you may already be aware, over the last few months, a small group of companies from the ISE Digital & Creative Cluster from all of the ISE partner regions have been working together as a committee to put future plans in place for the cluster for when the ISE Project comes to an end in December 2020 including ways to support collaborations between businesses in the different partner regions. This will now include some common branding and a website for the new Imagineers International Cluster, to bring together all of the companies which have taken part in the various ISE events and activities.

Interreg

European Regional Development Fund

ISE

2 Seas Mers Zeeën

The cluster committee members per region are listed below:

Kent – Dan Lawrence & Terry May (Durty Media), Lee Probert (Weald Creative), Warren Sutton (Flourish)

Hauts-de-France – Julien Gouz (Concrete Imagination)

SW of the Netherlands – Mitch Van Veldhoven (Goedzooi) & Katja Wevers (KWA Ontwerp)

Belgium – Els Delaere (Flemish ISE partner - temporary)

LINKEDIN The ISE Digital & Creative Cluster group on LinkedIn will also still be available for you to access after ISE has ended. You can stay in touch with cluster members and ISE partners here. Partners will also be able to continue to share relevant event information in the group here:

www.linkedin.com/groups/8648180/

SLACK Much the same as the LinkedIn group, the ISE Digital & Creative Cluster group on Slack will also still be available for you to access after ISE has ended. The ISE Slack channel is available via this URL: **ise2seas.slack.com** Are you interested in becoming a Founder? Or are you just interested in hearing more about the Imagineers International in your inbox? Leave your details for now, and the committee members will let you know when they are ready to accept new members. Register your interest here:

www.imagineers.international





APOLLO 18 (Belgium)

Saskia Westerduin & Adriaan Debruyne

www.apollo18.be

adriaan@saflot.be

saskia@apollo18.be

Apollo18 is an 'Innovation-by-Design' Agency. Future-oriented and valuedriven. Together with our customers we create sustainable, economic and social impact.



С

CONCRETE IMAGINATION (France)

Julien Gouz info@concrete-imagination.fr www.concrete-imagination.fr

Highlight and transmit your messages for your projects! Video, Computer animation 3D, Special.

CUBEWAY (Belgium)

Yves Boonen

info@cubeway.be

Specialised in interim management.



DELAWARE (Belgium)

Axel Vulsteke vulstekeaxel@gmail.com

www.delaware.ai

Delaware.ai is a part of the bigger Delaware.pro consulting firm. We focus on Computer Vision, NLP & Data, IOT.







DIGITOM VIDEO PRODUCTION (UK)

Tom Chown

tom@digitom.tv

hello@digitom.tv

www.digitom.tv

Digitom is a boutique video production company producing awardwinning video and animations.

DURTY MEDIA (UK)

Dan Lawrence & Terry May

dan@durty.co.uk

terry@durty.co.uk

www.durty.co.uk

DURTY specialise in advanced B2B visualisation, using CGI and VR to bring our clients' products to life in a spectacular way. Our clients use us for CGI stills, 3D animated videos, marketing assets and sales tools.

E

EVERDUNE MOBILE B.V. (Netherlands)

Ralf van der Zanden rvanderzanden@everdune.com

www.everdune.com

Everdune Mobile helps startups and innovation labs grow their business with creative co-thinking and scalable software. We develop cloud-powered software for app, web, chat, voice and other platforms.





FLO COMMUNICATIE & ORGANISATIE / ITHACA (Netherlands)

Selma Coppoolse selma@flo-communicatie.nl

selma@ithaca.nl

Independent project- and event manager. FLO is a partner of Ithaca Meeting & Association Management BV.







FLOURISH (UK)

Warren Sutton

warren.sutton@flourish.agency

www.flourish.agency

We're a creative brand agency; an agile team of strategists, designers and content creators in London and Kent.



GOEDZOOI (Netherlands)

Mitch Van Veldhoven mitchvanveldhoven@gmail.com

www.goedzooi.com

We are a creative agency. What that means? We like to develop crazy, cute, lovely, fanatical ideas. Not in an ivory tower, but in co-creation with all the relevant stakeholders. Why? Because we believe they know best what they want.



I

ITHACA MEETING & ASSOCIATION MANAGEMENT BV (NL)

Joyce Bokhoven joyce@ithaca.nl www.ithaca.nl www.brabantdc.nl www.cwf2019.com

Ithaca is a specialised network agency for on- and offline strategic communication projects and events with purpose and impact. Ithaca works for both government, NGOs and businesses.







KWA ONTWERP (Netherlands)

Katja Wevers katja@kwa-ontwerp.nl www.kwa-ontwerp.nl

Kwa Ontwerp is a design company. As a creative consultant we help organisations with their appearance on and off-line.

Μ

MAAN (Netherlands)

Ruud Van Den Boogaart

ruud@maan.nl

www.maan.nl

Graphic design agency, founded 1993. Enthusiastic professional team of 12 people I 3 partners Concept and design (brand/web/packaging/motion/ content) and proud member of City of imagineers, Breda.

MAGLR (Netherlands)

Marvin Pranger marvin@maglr.com www.maglr.com

MagIr is a SaaS content creation platform that empowers companies to create more visual and interactive marketing & sales content.



REALIA MARKETING (UK)

Paul Williamson

paul.williamson@realia.co

www.realiamarketing.co.uk

Realia Marketing is a full-service marketing agency, which supports several market-leading national and international brands.









S

SOCIAL MARKETING DOCTORS (Netherlands)

Nicoline Maes nicoline@socialmarketingdoctors.com www.socialmarketingdoctors.com www.socialmarketingdoctors.nl

PR and marketing agency specialised in digital marketing (for B2B companies).



W

WEALD CREATIVE (UK)

Lee Probert leeprobert@wealdcreative.com www.wealdcreative.com

Offering Creative Technology consultancy and production services.

Worldklaas BVBA (Belgium)

Klaas Vande Velde kvandevelde@worldklaas.com www.worldklaas.com Business Development and Sales Consultancy. wealdcreative



Y

YOYO DESIGN (UK)

Jenny Kitchen jenny@yoyodesign.com www.yoyodesign.com

We design digital solutions so that brands can tell their story and create genuine user engagement.





European Regional Development Fund







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#ISE2Seas www.kentinternationalbusiness.co.uk/ise/



VOKA CONNECT Our West-Flemish ISE partner (Voka Chamber of Commerce) has set up the Voka Connect platform, which enables businesses to find international opportunities and partner with other companies, for example for issues relating to the Food Business Operator rule.

This matching platform is free to use and any company can search for a partner via this site if needed in the future.

To find out more visit Voka Connect here: www.voka.be/en/taxonomy/term/419

LINKEDIN The ISE Food & Drink Cluster group on LinkedIn will also still be available for you to access after ISE has ended. You can stay in touch with cluster members and ISE partners here. Partners will also be able to continue to share relevant event information in the group here:

www.linkedin.com/groups/8646079/

BEEFY GREEN (Netherlands)

Frank Nouwens proef@beefygreen.nl www.beefygreen.nl

Chogs of oyster mushroom for vegan and blend meat application.

BREYDEL (Belgium)

Ivan De Keyser directie@breydel.be www.breydel.be

Antonio Meat Products - better known as Breydel - is a growing, modern company specialised in preparing ovenbraised meat products and delicacies. Its top products are Breydel Ham and Breydel Bacon.

BESSELINK HOLDING/HOCHLAND (Netherlands)

Marco Besselink info@mbesselink.com

I am an Import and Export Specialist in Food and Non-Food. And I organise Matches between companies who want to expand or develop new products and Markets.

BLENDS FOR FRIENDS (UK)

Samantha Pratt / Ryan Okey samantha@blendsforfriends.com ryan@blendsforfriends.com www.blendsforfriends.com

We specialise in creating premium white label, whole leaf tea and herbal infusions as well as matcha and powder blends.









C CALLAS CONFITURE (Belgium)

Karen Depoorter karen@callasconfiture.com https://www.callasconfiture.be/en/

Callas Confiture stands for fresh jams with modest sugar content to bring out and highlight the real taste of fresh fruit.

CURD AND CURE (UK)

Stuart Grant stuart@curdandcure.co.uk www.curdandcure.co..uk

'Established in 1988, we are an independent, family run, food wholesale company based in Kent. We are able to offer more than 1,400 artisan deli, farm shop and foodservice products to customers throughout the UK and Europe.



D

DE HALM (Netherlands)

Rob Van Den Berg rob@dehalm.nl www.dehalm.nl

De Halm is the only cereal flakery in the Netherlands that produces organic breakfast cereals. We pioneered methods for processing organic grain and we have been producing cereal for more than forty years.

DELINO NV (Belgium)

Christel Bedert christel@delino.be www.delino.be

DELINO, Fine Sauces is a family run Belgian producer of fine quality sauces.







DJAR FIT (Belgium)

DJAR FIT (Belgium) danielle@djar.fit www.djar.fit www.blendsforfriends.com

For us DJAR is the perfect mix of a passion for food & entrepreneurship. The idea arose to develop a creative & healthy lunch concept for companies, delivered quickly and to the office, in a jar

DORST (Belgium)

Felix Höfte felix@dorst.be www.dorst.com www.blendsforfriends.com

Serving cocktails for a large crowd implies inconsistent measurements, high labour costs and is over all very time consuming. DORST tackles this problem and serves quality cocktails in high volumes.





FUDGE KITCHEN (UK)

Rupert Allinson rupert@fudgekitchen.co.uk www.fudgekitchen.co.uk

Fudge Kitchen is an artisan sugar confectionery business established over 37 years ago we make delicious Fudges, Caramels and Brittles by hand in the traditional way.



devilishly different



GINSTBERG (Belgium)

Evy Van De Velde evi.van.de.velde@ginstberg.be www.ginstberg.be

Fudge Kitchen is an artisan sugar confectionery business established over 37 years ago we make delicious Fudges, Caramels and Brittles by hand in the traditional way.





KENT CRISPS, KENTISH OILS & A LITTLE BIT FOOD CO (UK)

Laura Bounds laura@kent-crisps.co.uk www.kentcrisps.co.uk

Kentish Oils are an award-winning range of rapeseed oils made using specially selected seed which is cold pressed, filtered & bottled in small batches just outside Canterbury.' Kent Crisps are an award-winning range of hand cooked crisps made using British grown potatoes and real Kent products to give a local twist on the nation's favourite flavours.





N NATURE FAVOURS (Belgium)

Jan Verbeke jan@naturefavours.be

www.naturefavours.be

We are an import & wholesale company of organic fruit & vegetable products in the following product categories: purees, concentrates, NFC juices, pellets, canned food preparations for horeca & food industry. Our ingredients are used used in babyfood, beverages, bakeries, jams, spreads, dairy,...



OLD DAIRY BREWERY (UK)

Virginia Hodge virginia.hodge@olddairybrewery.com

www.olddairybrewery.com

Old Dairy brewery, started in 2009, is a traditional English brewery located in the 'Garden of England' in Tenterden, Kent. We brew a range of award-winning style beers with a modern twist, available in cask, bottles & key-keg. Only the finest malts and hops are used – our hops are grown 3 miles from our brewery.





 \mathbf{O}

PERSONALISED PRODUCT CONSULTANTS (UK)

Barry O'Dwyer

hello@personalisedproductconsultants.com

personalisedproductconsultants.com

Specialists in Personalising B2B Products for the Hospitality Sector, Corporate Events and Promotions, in the UK and Internationally.

PERSONALISED PRODUCT CONSULTANTS	B2B



RHOKETT LIMITED (UK)

Peter J. Le Voir www.rhokett.co.uk

Rhokett is a premium dessert manufacturer supplying bespoke desserts to both retail and food service.

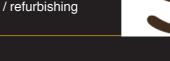




SCHULIENBURG (Belgium)

Jan Adriaens jan.adriaens@schuilenburg.com www.schuilenburg.com

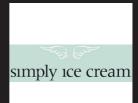
High-end machinery for coffee businesses / one-stop shop from bean to cup / for coffee speciality & industry / training & events at Schuilenburg Coffee Campus / refurbishing roasters & grinders.



SIMPLY ICE CREAM (UK)

Sally Newall sally@simplyicecream.co.uk www.simplyicecream.co.uk

Manufacturers of home made, hand made, multi award winning ice cream and sorbets in a variety of over 30 flavours for retail and horeca in 4 sizes. Hand whisked using Kentish products where-ever possible and using all natural ingredients.



STIP UP (Belgium)

Friede Coudron friede.coudron@stipup.com www.stipup.com

For more than 15 years she (Friede) has been active in the field of intellectual property rights, which means that she mainly focuses on the protection and management of trademarks and designs, guides people in tax optimizations and advises on IP rights, such as patents and copyrights.

STOP SPICES (Belgium)

Isabelle Van Damme info@stopspices.be www.stopspices.be/en

STOP Spices has been producing high quality spice blends, functional blends and marinades for the food processing industry, foodservice and retail since 1954.

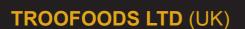




TEA BY ME (Netherlands)

Johan Jansen johan@teabyme.eu https://www.teabyme.eu/en/

We have the / our first Dutch tea plantation. Let's make tea local Black tea, green tea, white tea ... Whatever your favourite taste is, they are all made from the leaves of one tea plant: Camellia sinesis.



Helenor Rogers helenor@eattroo.com www.eattroo.com

TrooFoods Ltd helps people live longer, happier and healthier lives through better gut health whilst leaving a positive impact on the world. Our 3 core product ranges are Troo Granola and Troo Porridge in 100% plastic free, compostable packaging and Troo Spoonful of Fibre; pure inulin syrup.



let's make tea local

TR







FUTURE EVENTS

🗰 **2021** *DATE TBC

We will put you in touch with doctoral students and experts from KU Leuven (Technology Campus Ghent) and we will look into innovations within the food industry.

Are you curious about new sweeteners, alternative proteins or would you like to know more about the biofilms that cover food?

You will learn more about this during 5 interesting talks.

ExpertFinder INNOVATION IN FOOD

FOOD COMPANIES: STEP BY STEP INVESTMENT IN FACTORIES OF THE FUTURE!

Our food companies invest in a smart, modern and flexible machine park with which they produce both highly innovative and more traditional quality products. That keeps our companies competitive and, moreover, they invest not only in technology, but also in talents. People are very central to the factory of the future. As a sector, we have to play that even better to attract more talents to food processing, for example with the Food At Work brand, "says Geert Vermeersch, chairman of Fevia Vlaanderen.

Jan Vander Stichele, chairman of Flanders 'FOOD:" The winners of the Factory of the Future Awards show that every food company, including the many SMEs, can take steps to adapt to the requirements of industry 4.0.

CONTENT WILL INCLUDE

Innovation in Packaging – Biofilms
Alternative Proteins (Meat Substitutes)
Microbial Ingredients
Alternative Sweeteners
Regulation of New Nutrients

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INN®VATIENUIS







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OTHER WAYS TO KEEP IN TOUCH OR FIND A PARTNER

LINKEDIN

The ISE Mechatronics & New Materials groups on LinkedIn will also still be available for you to access after ISE has ended. You can stay in touch with cluster members and ISE partners here. Partners will also be able to continue to share relevant event information in the group here:

MECHATRONICS

www.linkedin.com/groups/8646093/

NEW MATERIALS

www.linkedin.com/groups/8648193/





A TOP PACKAGING (Netherlands)

Adriaan Verbeek a.verbeek@atoppackaging.com www.atoppackaging.com saskia@apollo18.be

A TOP Packaging - world's greenest packaging. Experts in: paper, plastics, films and coatings; in folding carton, injection moulding, thermoforming, moulded fibre, printing technology and film extrusion. A TOP operates independently, and we are not tied to a choice of materials or production technology.



Michiel Kerckenaere michiel.kerckenaere@verstraete-iml.com https://www.verstraete-iml.com/en

Verstraete in mould labels has over 30 years of experience in offsetprinting labels on polypropylene for injection moulding, blow moulding and thermoforming. In-depth understanding of materials, research and guality control has made Verstraete a world leader among IML label suppliers, producing over 50 million in mould labels every single day for numerous segments within the packaging industry, including dairy, salads, health care, and more.





Verstraete

in mould labels









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2 Seas Mers Zeeën ISE **European Regional Development Fund**

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NEW

MATERIALS



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FOOD

The South West of the Netherlands

West Flanders

Hauts-de-France

East Flanders