

Boost4Health: vouchers in the Capitalisation phase

In this Capitalisation phase, two kind of vouchers will be offered to companies:

- **Connection voucher (max. value €500):** to support SMEs in either travelling to go to a relevant life sciences event (by covering travel costs and entry fees) or meeting another SME/Service Provider, and it can also be used to cover fees for online events and other relevant services to the event (special sessions, costs for promotion, matchmaking apps) or to internationalisation purposes.
- **Support voucher (max. value €1.500€):** to support the launch of collaborations between SMEs and a 'match' with a service provider in a different NWE country. It is used for hiring expertise for a short time (expected: around one day). The idea is that this kick-start of expertise for a limited period of time can lead to future collaboration between the SME and the service provider.

General information and eligibility criteria for both vouchers

Application period: The application period is open from 19th of January and will be ongoing until October 2021.

- The applicant is an SME complying with the European SME definition (less than €50m turnover and fewer than 250 employees).
- The applicant SME must be located in one of the B4H partner regions.
- The SME operates in one of the eligible life sciences sub-sectors: biotechnology, medical technology, pharmaceuticals, e-health, e-mental health and nutrition for human and animal health.
- An SME can only be awarded one voucher in this phase (either one connection voucher or one support voucher).
- **IMPORTANT:** Priority is always given to SMEs who have not received a voucher in the previous phase of the project.

Connection vouchers specific conditions

- If the SME travels, it has to be to another NWE country or Spain. Whole countries, not just NWE regions).
- The event, whether physical or online, must take place from the 1st of January to the 30th of November 2021, regardless of when the event fee was paid.
- If the SME uses the voucher to pay the fee for an online event or related costs (digital matchmaking session, app, service...), it must be an event/activity that is in line with the Boost4Health objectives i.e. providing opportunities for the SME to internationalise.

Support Vouchers specific conditions

- The support voucher supports the launch of collaborations between SMEs and a 'match' with a service provider located in another NWE country, Catalonia or another region of Spain.
- The expertise focuses on market insight, product validation, technical support, business

- support, international funding opportunities.
- The support vouchers can be connected with matchmaking and coaching activities of the Boost4Health programme.
- The applicant SME and the service provider cannot have worked together or collaborated regularly during the previous two years to this application.

Examples:

- Hire a consultant in a partner region, to carry out lead generation / customer identification activities abroad.
- Hire a consultant / agency in a partner region, to carry product or marketing material localization activities abroad.
- Feasibility studies for market suitability / insight / routes to market.
- Attending workshops like 'how to get your product reimbursed on foreign market'.
- Attending a workshop 'What you need to know before going international with your business'.
- Offer one-day training sessions on specific topics (which should be transnational in nature, service provider should be from a different country. Training should be offered in a digital way, too).