

## ACCESS MEDICA USING MEDILINK UK'S POD PACKAGE

Medilink UK are continuing to expand their presence at Medica 2021 with a larger UK pavilion. The increase in space and presence is a result of the growing popularity with exhibitors and the speed at which the event regularly sells out.

Medica is the World's largest healthcare & life sciences event. It has been running for over 40 years, occupying 17 exhibition halls and over 114,000sqm of exhibition space.

It regularly attracts **several thousand exhibitors** from over 60 countries (including a huge participation from Britain) and underpins a lot of companies' annual marketing plans.

Each year leading individuals from business, research, healthcare and government visit the exhibition alongside tens of thousands of **national and international experts and decision-makers**.

Our **pod package** is a cost-effective and fully comprehensive option designed for companies who are new to the exhibition or region, or only require a small exhibiting area. We will project manage your stand and offer support throughout the entire process, for a stress-free experience at Medica.

15- 18 NOVEMBER 2021  
DÜSSELDORF, GERMANY



### The Medilink "pod" package includes:

- Individual exhibiting area on a high quality, UK branded pavilion in a fantastic location
- Professionally designed and installed graphic backboard and lockable cabinet
- Use of shared meeting area
- Refreshments and light lunches (hot & cold)
- Electricity, stool, carpet, name board and lighting included
- Pre-show administrative and logistical support
- In market assistance from our events and international trade specialists, plus networking opportunities
- Support with travel and accommodation
- Competitively priced freight rates
- PR assistance - photography during the event which will be shared with companies and our own social media engagement
- Access to any available national and regional funding for eligible companies

# BOOKING FORM

**Company Name**

**Contact Person**

**Contact Number**

**Email**

**www**

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Please complete the following details:

**Payment**

**A**

**Pod Costs:**

£3,480.00 - Medilink member

£3,570.00 - Non-member

**B**

TOTAL £ .....

**C**

Deposit: 50% of B £ .....

**D**

VAT: 20% of A £ .....

**E**

Please contact me about exclusive accommodation packages

**FOR DETAILS OF OUR OTHER EXHIBITIONS PLEASE CLICK [HERE](#)**

All Medica exhibitors are subject to a 485 EURO Media Fee to cover entry in the official show media (website, show guide, app and 365 day internet portal). This is a compulsory charge from Messe Düsseldorf and is not included with the above. The Media Fee will be included with your invoice from Medilink. All terms and conditions relating to Messe Düsseldorf and their partners are available upon request. The UK pavilion is being designed and built by a single UK based organisation and therefore alternative stand build arrangements are not permitted on the pavilion.

Signature: ..... Date: .....

I have read the conditions for participation at this event **HERE** and a signed form will be taken as acceptance of these conditions.

**Return completed forms to:**

Medilink UK, Hydra House, Hydra Business Park, Nether Lane, Sheffield S35 9ZX, United Kingdom  
Tel: 0114 232 9272 Email: international@medilink.co.uk