MEDICA 2021 MEDILINK UK SHELL SCHEME



EXHIBIT AT THE WORLD'S LARGEST HEALTHCARE & LIFE SCIENCES EVENT

Medilink UK are continuing to expand their presence at Medica 2021 with a larger UK pavilion and cost-effective exhibiting options. The increase in space and presence is a result of the growing popularity with exhibitors, participation from the Department for International Trade and the speed at which the event regularly sells out.

Medica is the World's largest healthcare & life sciences event. It has been running for over 40 years, occupying 17 exhibition halls and over 114,000sqm of exhibition space.

It regularly attracts **several thousand exhibitors** from 60 countries (including a huge participation from UK companies) and is now firmly established on every expert's calendar and underpins a lot of companies' annual marketing plans.

Each year leading individuals from business, research, healthcare and government visit the exhibition alongside tens of thousands of **national and international experts and decision-makers.**

Medica 2021 will also present a new opportunity for exhibitors after the physical show has ended, allowing networking to continue for 365 days, 24 hours a day via the internet portal.

"We have been exhibiting at Medica for almost 25 years and continue to do so. We have been extremely pleased with the invaluable support from the Medilink team, the location and the design of the UK pavilion." Steve Nixon

Commercial Director Viamed Ltd

15 - 18 NOVEMBER 2021 DÜSSELDORF, GERMANY



Why Exhibit with Medilink UK?

- Fully furnished exhibition stand on a high-quality, UK branded pavilion
- Fantastic location
- Hot and cold refreshments for delegates and visitors
- Support with travel & accommodation
- Competitive freight rates
- Full pre-show administrative and logistical support
- In market assistance from the Medilink International Team based in Düsseldorf throughout the exhibition
- Events and materials including briefings, market information and international trade support
- PR assistance photography during the event which will be shared with companies and our own social media engagement
- Access to any available national and regional funding for eligible companies





TRANSFORMING HEALTHCARE

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BOOKING FORM



| Company Name | | | |
|----------------|---|---|---|
| Contact Person | | | |
| Contact Number | | | |
| Email | | | |
| www | • | | |
| | Please complete the following details to let us know what size of stand you require | | |
| Payment A | Stand Cost (shell scheme) | x £509 per m² | £ |
| В | Management Fee £599 Medilink member £689 Non member | MemberNon Member | £ |
| C | TOTAL | (A + B) | £ |
| D | Deposit | 50% of C | £ |
| E | VAT @ 20% | 20% of C | £ |
| E | VAT @ 20% | 20% of C | £ |

FOR DETAILS OF OUR OTHER EXHIBITIONS PLEASE CLICK **HERE**

All Medica exhibitors are subject to a 485 EURO Media Fee to cover entry into the official show media (website, show guide, app and 365-day internet portal). This is a compulsory charge from Messe Düsseldorf and is not included with the above. The Media Fee will be included with your invoice from Medilink. All terms and conditions relating to Messe Düsseldorf and their partners are available upon request. The UK pavilion is being designed and built by a single UK based organisation, as such alternative stand build arrangements are not permitted on the pavilion.

Signature: Date:

I have read the conditions for participation at this event **HERE** and a signed form will be taken as acceptance of these conditions.

Return completed forms to:

Medilink UK, Hydra House, Hydra Business Park, Nether Lane, Sheffield S35 9ZX, United Kingdom Tel: 0114 232 9272 Email: international@medilink.co.uk