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The UK's Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to our economy. We are a specialised government body with responsibility for negotiating international trade policy, supporting business, as well as delivering an outward-looking trade diplomacy strategy.

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Department for  
International Trade

# Made in the UK, Sold to the World



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# Made in the UK, Sold to the World



**We are challenging government and business to Race to a Trillion, with a shared ambition of lifting UK exports to £1 trillion each year.**

Here is how government will play its part:

## **01.** Export Support Service

We launched the Export Support Service (ESS), our first ever end-to-end service to support businesses exporting to Europe. An expansion of the ESS will cover all markets.

## **02.** Supporting Exporters in all parts of the UK

We have opened new offices in Scotland, Wales and Northern Ireland, and a second DIT HQ in Darlington, to extend the UK Government's trade support across the UK.

## **03.** Financial Support for Exporters

Through the European Regional Development Fund (ERDF), the Internationalisation Fund is providing 7,500 SMEs in England with financial assistance to internationalise.

## **04.** UK Export Finance

Our world-leading export credit agency, UK Export Finance (UKEF), will expand its products and delivery network to ensure no viable UK export fails for lack of finance or insurance.

## **05.** Government-to-government partnerships

We will focus on strengthening a joint approach, connecting governments and business through our global networks.

## **06.** UK Export Academy

We will extend the reach and range of our pilot Export Academy to offer bespoke training programmes and digital tools to help businesses navigate the technicalities of exporting and find opportunities overseas.

## **07.** Our Exporting Networks

We will extend our community of Export Champions, ensuring businesses can build and learn from exporting successes through business-to-business networking and peer-to-peer learning.

## **08.** Made in the UK, Sold to the World

We will champion the government's priority sectors through our innovative campaign: Made in the UK, Sold to the World.

## **09.** Piloting a new UK Tradeshaw Programme

We are piloting our UK Tradeshaw Programme (UKTP) to propel our efforts and promote UK Plc at the world's largest tradeshaws.

## **10.** Making exporting easier

We will put exporting at the heart of reforms to regulation, cross-government measures, and regulatory diplomacy to help foster the conditions for exporting businesses to thrive.

## **11.** Access to global networks

We will utilise the UK government's presence in over 180 markets to provide sector and market specific support to innovative, high growth companies to help them grow internationally.

## **12.** Opening Markets Worldwide

We will open new markets for exporters through new trade deals, aiming to cover 80% of UK trade by the end of 2022, and broader work to remove market access barriers.

To ask the export support team a question, visit [gov.uk/ask-export-support-team](https://gov.uk/ask-export-support-team)