



Philippines: Food & Drink Virtual Support Programme

Make connections overseas with free online support from the SEED Project.



The **SEED Project** provides **FREE** support to help food & drink businesses in Kent & Medway, East Sussex, Essex and South Essex to get into overseas markets.

SEED's '**Food & Drink - Philippines**' programme aims to connect SELEP-based SMEs to business opportunities in the Philippine market.

PROVISIONAL KEY DATES & WHAT TO EXPECT

- **Market briefing session (3 March 2022, 8.00-9.00am)**
This online session will provide an overview of the Philippine market, insight into the food and drink sector and a Q&A session with a sector specialist from the British Chamber of Commerce Philippines (BCCP).
- **Individual 1-2-1 support from BCCP (17 - 24 March 2022)**
These individual online meetings will help ensure that companies understand how to get fully 'export ready' for the Philippine market and will provide an opportunity to discuss routes to market and preparations needed for the SEED virtual trade mission to the Philippines.
- **Virtual Trade Mission: Philippines (24-31 March 2022)**
Participating companies will be able to present their business and have the opportunity to book targeted 1-2-1 meetings with targeted in-market contacts, for example distributors or buyers during this period.

WHY THE PHILIPPINES MARKET?

The Philippines offers a vast market for UK exports. The Philippines population and economy are growing rapidly and Western goods and services continue to be popular in this market, offering new opportunities for food & drink companies from the SE of England.

INTERESTED?

1. Please email natasha.white@kent.gov.uk
2. Visit www.kentinternationalbusiness.co.uk/seed/ to download an expression of interest form.

