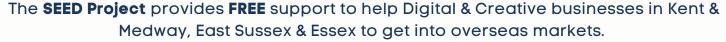






## The Canadian Market: Digital & Creative Virtual Support Programme Make connections overseas with free

online support from the SEED Project.



SEED's 'Digital & Creative - Canada' programme aims to connect SELEP-based businesses to business opportunities in the Canadian market.



• Individual 1-2-1 support from Bandwidth (3 May - 2 July 2022)

Companies will each receive a 1-2-1 meeting lasting 30 minutes with Bandwidth to discuss their product/service and plans for Canada. These online meetings will help to ensure that companies understand how to get fully 'export ready' for the SEED virtual trade mission to Canada.

Market Briefing Session (8 June 2022, 2.00pm-3.00pm)

This online session will provide an overview of the Canadian market (the Province of Ontario and potentially British Columbia). It will also give insight into the digital and creative industries and will include a Q&A session with Bandwidth and their team of Canada-based specialists, including specialist advisors in law, tax and accounting, and funding.

Virtual Trade Mission: Canada (5 July - 1 August 2022)

Participating companies will be able to present their business and have the opportunity to book targeted 1-2-1 meetings with targeted in-market business contacts during this period.

## WHY THE CANADIAN MARKET?

Canada is the second largest country in the world by area and is politically stable with a strong record of economic growth. The UK has well-established trade links with Canada, and both have similar legal and business practices. Canada has a highly developed and competitive market, its strong business and consumer base is sensitive to both price and quality. Bringing something new or different are often seen as the key to success, offering good opportunities for digital & creative companies from the SE of England.

## **INTERESTED?**







 Please email <u>natasha.white@kent.gov.uk</u>
 Visit <u>www.kentinternationalbusiness.co.uk/seed/</u> to download an expression of interest form.





