



# SEED



South East Export Development



## The Philippines Market: Food & Drink Virtual Support Programme

Make connections overseas with free  
online support from the SEED Project.

The **SEED Project** provides **FREE** support to help Food & Drink businesses in Kent & Medway,  
East Sussex & Essex to get into overseas markets.

SEED's '**Food & Drink - Philippines**' programme aims to connect SELEP-based businesses to  
business opportunities in the Philippine market.

### KEY DATES & WHAT TO EXPECT

- Day 1: Market Overview & 'Export Readiness' Training Session  
(1 September 2022, 9.00am - 10.00am)**

This online session will provide an overview of the Philippine market, insight into the food and drink sector and a Q&A session with a sector specialist from the British Chamber of Commerce Philippines (BCCP). This session will provide participants with detailed market information at this stage, as well as support from in-market experts, helping to ensure that participants understand how to get fully 'export ready' for the SEED virtual trade mission to the Philippines.

- Day 2: Virtual Trade Mission: Philippines  
(2 September 2022, 9.00am - 11.00am)**

The BCCP will arrange for Business Matching for the UK Mission Delegates with in-market stakeholders (buyers, retailers, distributors etc.). The pre-arranged one-to-one meetings with local stakeholders will be virtual and held only during this period.

### WHY THE PHILIPPINE MARKET?

The Philippines offer a vast market for UK exports. The Philippines population and economy are growing rapidly and Western goods and services continue to be popular in this market, offering new opportunities for food & drink companies from the SE of England.

#### INTERESTED?

1. Please email [natasha.white@kent.gov.uk](mailto:natasha.white@kent.gov.uk)
2. Visit [www.kentinternationalbusiness.co.uk/seed/](http://www.kentinternationalbusiness.co.uk/seed/) to download an expression of interest form.

